

Facts About Toltec Global Services

WHO: Toltec Global Services

WHAT: Toltec Global Services is a B2B Demand Generation Marketing Services agency that blends art with science and uses their wide range of knowledge and experience to provide unique demand generation marketing services for business-to-business industries.

FOUNDED: 2012

FOUNDER: Jeff Elias

HEADQUARTERS: 9375 E. Shea Blvd.
Suite 100
Scottsdale, AZ 85260

MISSION: It's Toltec's mission to create demand generation programs that will not only grasp your customers' attention, but will engage them as well.

PHILOSOPHY: With experience on both the buyer and sellers side, Toltec understands what business demand generation marketing needs to be efficient and successful. Toltec has the latest software, strategic partnerships and world-class technical support to enact their mission and to provide complex marketing solutions for a globalized world.

SYSTEMS OF SYSTEMS™: Toltec believes in the "System of Systems"™ approach to demand generation that includes everything from web development to software integration to social media marketing. Demand generation uses targeted marketing tactics to drive interest and awareness to your organization's products and services.

SERVICES: Design and Development

- Brand Identification
- Logo Design
- PowerPoint Presentations
- Web Design
- Landing Pages

Digital Event Marketing

- Campaign Management
- Digital Events Promotion
- Live Events
- Advertising
- Real Time Analytics

Marketing Automation as a Service

- Leads
- Nurturing Leads
- Email Marketing
- Anonymous Visitor Tracking
- Dynamic Progressive Forms

Multi-Media Production

- Photography
- Film
- Video Shorts
- Webinars
- Photo and Video Editing

Social Media Marketing

- Search Engine Optimization
- Facebook
- Twitter
- LinkedIn
- Instagram
- Blogging
- WordPress

Software Integration

- Databases
- Content Management Systems
- Social Media
- Customer Relationship Management
- Email Campaign Software

PARTNERS: eTrigue, Microsoft, Salesforce and SANsoftwareEVENTS

BOARD OF

DIRECTORS:

Jeff Elias, Christine Wallis, Darius Chagnon, Dr. Michael Kwinn

CHARITY

AFLLIATION:

Friends4Michael Foundation - This organization supports children who are fighting brain tumors and their families, increases awareness of the effects of brain tumors on afflicted children and their families and continues to “Fight for a Cure” for this horrible disease.

Visit their website at <http://www.friends4michael.org/>

CONTACT:

For more information, photos and interviews please contact
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