



Toltec Global Services Named eTrigue Marketing Success Partner of the Year



Pictured left to right Caryn Massey, Marketing Project Coordinator for Toltec Global Services visits eTrigue in Silicon Valley received the Marketing Success Partner of the Year Award from Pierre Moynier, Senior Account Manager, eTrigue

Top Honor Illustrates Toltec's Commitment to Customers and Their Success

Scottsdale, Ariz., December 22, 2014 – eTrigue® Corporation (www.etrigue.com), the ease-of-use leader in cloud-based [marketing automation](#), announced that Toltec Global Services(www.toltecglobalservices.com) has been chosen as eTrigue's Marketing Success Partner of the Year for 2014. The eTrigue Marketing Success Partner award recognizes Toltec's contributions as a partner and the success enjoyed by Toltec's clients.

Toltec Global Services joined eTrigue's partner program in 2012 and subsequently elevated its commitment as a strategic partner by including eTrigue DemandCenter marketing automation in their innovative "Systems of Systems™" approach to demand generation and marketing solutions.

"We're pleased to award this honor in recognition of Toltec's innovative and highly successful approach to delivering the results their clients are looking for." said Jim Meyer, vice president

and general manager at eTrigue. “Toltec has the proven ability to maximize their customers’ results using eTrigue DemandCenter marketing automation solutions.”

“eTrigue helps us deliver the best services possible to our clients. Consequently, our alliance with eTrigue has expanded,” according to Jeff Elias, founder and CEO of Toltec Global Services. “eTrigue marketing automation is a key capability in our complete digital marketing tool set that utilizes the latest trends in data sourcing, marketing automation, social media, content management and video production to create leading demand generation programs for our business-to-business clients.”

About Toltec Global Services

With a very strong understanding of the balance between the two, Toltec uses the blend of art and science for business to business marketing, disrupts the normal marketing strategies and is able to perform simply with complex solutions. The company offers services in marketing automation, digital event marketing, social media marketing, design and development, software integration, and multi-media production. Toltec’s approach to success is made up of the 5 “Ds” that are critical to the success of any successful marketing campaign. The 5 “Ds” to success are: Design, Develop, Deploy, Debrief and Distribute. Headquarters are in Scottsdale, Arizona with business globally. Visit www.toltecglobalservices.com, or call the TGS Team at (480) 214-9898.

About eTrigue Corporation

eTrigue is a leading provider of marketing automation SaaS products that accelerate the way marketing and sales teams generate qualified leads and close sales. The [DemandCenter](#) marketing automation platform is consistently rated as easiest to use and helps marketers build more successful demand generation programs that target, nurture and qualify prospective customers based on their digital biography, and give sales teams the real-time sales intelligence they need to identify, prioritize and effectively interact with prospective customers. For more information please visit www.etrigue.com or call 1-800-858-8500.

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2nd Photo caption eTrigue-TGS

l. to r. Jeff Elias, TGS founder and CEO; Rhonda Verona, TGS public relations; Caryn Massey, TGS Marketing Project Coordinator; Pierre Moynier, eTrigue senior account manager; Jim Meyer, eTrigue VP and general manager