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**Toltec Global Services**  
**Announces Inaugural Board of Directors**



**Jeff Elias**



**Christine Wallis**



**Darius Chagnon**



**Dr. Michael Kwinn**

**Scottsdale, Ariz - November 16, 2014** - Toltec Global Services, (TGS), headquartered in Scottsdale, AZ is proud to announce the TGS inaugural Board of Directors. The Board of Directors is comprised of highly regarded leaders and innovators in the technology world. The new appointments include Jeff Elias, Christine Wallis, Darius Chagnon and Dr. Michael Kwinn.

Toltec Global Services provides stand alone digital marketing and utilizes the latest trends in data sourcing, marketing automation, social media, content management and video production to create a leading “Systems of Systems™” approach to demand generation programs for the B2B industry. The company’s roots are in the business-to-business world and have connections to the latest advancements, partnerships and clients globally. Toltec uses the blend of art and science for business to business marketing.

**Jeff Elias-** Mr. Elias is Chairman of the Board and Founder and CEO of Toltec Global Services. Jeff spent the bulk of his career in technology sales and marketing and received his B.A. from Penn State and did post graduate studies at The University of Arizona. Mr. Elias is a First Sergeant (ret) Israel Defense Forces 334th Mechanized Battalion.

“I’m astounded at the level of experience we’re able to access with our board,” said Jeff Elias, Toltec Global Services, Founder and CEO. “We have a very strong leadership foundation in place and we couldn’t be more pleased with these appointments. Each of these individuals’ deep professional backgrounds and passionate commitment to career technology will bring insightful perspectives to our Board.”

Ms. Wallis comes to the Board after a long career in technology primarily at Data General Corporation and as Senior Vice President of Global Strategy at Hitachi Data Systems. Ms. Wallis in her role as a member of the Board of Directors of Princeton Softech, helped in the successful acquisition of the company by IBM. Christine received her B.A. in Computer Science from The University of California at Berkeley

Mr. Chagnon joins the Board after his role as CFO of Westcon where he helped grow the company and position it for a successful acquisition. Darius received his B.A. from Northwestern University and his M.B.A. Magna Cum Laude from Washington University in St. Louis. Mr. Chagnon also served in the US Army (ret) as an Officer of a Special Forces unit.

Dr. Michael Kwinn is a Professor of Systems Engineering at the United States Military Academy at West Point. Dr. Kwinn was a career US Army Officer and he received his B.S. from USMA West Point; his M.S. in Systems Engineering from The University of Arizona; and his PhD from The University of Texas, Austin. Mike is also Chairman of the Board of The Friends4Michael Foundation, a not for profit started by his son, Michael III, who passed away from a brain tumor.

### **About Toltec Global Services**

With a very strong understanding of the balance between the two, Toltec uses the blend of art and science for business to business marketing, disrupts the normal marketing strategies and is able to perform simply with complex solutions. The company offers services in marketing automation, digital event marketing, social media marketing, design and development, software integration, and multi-media production. TGS’s approach to success is made up of the 5 “Ds” that are critical to the success of any successful marketing campaign. The 5 “Ds” to success are: design, development, deploy, debrief and distribute. Headquarters are in Scottsdale, Arizona with business globally. Visit [www.toltecglobalservices.com](http://www.toltecglobalservices.com), [Facebook](#), [Twitter](#), [Instagram](#) or [LinkedIn](#) or call the TGS Team at (480) 214-9898 or email [jeff@toltecglobalservices.com](mailto:jeff@toltecglobalservices.com)