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**Toltec Global Services Announces Partnership with eTrigue
To Offer a Unique “System of Systems™” Solution**

Scottsdale, Ariz - November 12, 2014 – Jeff Elias, Founder and CEO of Toltec Global Services, (www.toltecservices.com), – has announced today a strategic partnership with eTrigue Corporation (www.etrigue.com), a leading provider of cloud-based SaaS marketing automation and sales acceleration solutions. Toltec Global Services, the innovative digital agency that offers their “Systems of Systems™” approach to demand generation and complex marketing solutions for a globalized world provides stand alone digital marketing that utilizes the latest trends in data sourcing, marketing automation, social media, content management and video production to create leading demand generation programs for the Business-to-Business industry.

According to Jeff Elias, “We are partnered with the eTrigue and use their DemandCenter marketing automation Cloud solution. DemandCenter is the only platform that uses object oriented type process to use and re-use modules. The film industry crafted the concept of story-boarding and eTrigue has perfected it for campaigns. This product is designed by marketing people for marketing people.”

“We are very pleased to partner with Toltec Global Services to provide eTrigue DemandCenter as the premier marketing automation cloud solution,” said Jim Meyer, vice president and general manager at eTrigue. “Toltec’s innovative and highly successful approach to helping organizations optimize and automate their processes for

driving people to live events and closing new business delivers the proven results their clients are looking for and will ensure a rapid return on investment in eTrigue's solutions."

Toltec's wide-range of experience and boundless creativity promises to make their clients look good.

Demand Generation Offerings include:

- Campaign Design & Development
- Digital Event Marketing – Webinar and Live Events
- Marketing Automation as a Service (MAaaS)
- Video Production
- Multi-Media Production
- Social Media Marketing
- Software Integration

Jeff Elias, continues, "We are very excited to partner with eTrigue to bring their solutions to customers looking to run highly effective demand generation campaigns with minimal complexity. eTrigue has roots in a leading Silicon Valley marketing agency, so their solution has been designed with heavy influence from active marketing experts and actual users."

About Toltec Global Services

With a very strong understanding of the balance between the two, Toltec uses the blend of art and science for business to business marketing, disrupts the normal marketing strategies and is able to perform simply with complex solutions. The company offers services in marketing automation, digital event marketing, social media marketing, design and development, software integration, and multi-media production. TGS's approach to success is made up of the 5 "Ds" that are critical to the success of any successful marketing campaign. The 5 "Ds" to success are: design, development, deploy, debrief and distribute. Headquarters are in Scottsdale, Arizona with business globally. Visit www.toltecglobalservices.com, [Facebook](#), [Twitter](#), [Instagram](#) or [LinkedIn](#) or call the TGS Team at (480) 214-9898 or email jeff@toltecglobalservices.com

About eTrigue Corporation

eTrigue is a leading provider of marketing SaaS products that accelerate the way marketing and sales teams generate qualified leads and close sales. The DemandCenter™ marketing automation platform helps marketers build more successful demand generation programs that target, nurture and qualify prospective customers based on their "digital biography", and give sales teams the real-time intelligence they need to identify, prioritize and effectively interact with prospective customers. For more information please visit www.etrigue.com or call 1-800-858-8500.