



FRIDAY COFFEE WITH eTrigue



“GOT CONTENT?”



**Featuring guest speaker
Jeff Elias, Founder and CEO, Toltec Global Services**

WHO: eTrigue presents a free webinar

WHAT: “Got Content?”

WHEN: Friday, February 27
8:30 AM PT | 11:30 ET
30 minute Webcast

WHY: Content Marketing is one of the most glamorized topics in modern marketing. Everybody’s talking about it, but the reality is that most organizations don’t have enough information to produce the mass quantities of content necessary to compete.

SPECIAL

GUEST: Jeff Elias, eTrigue Partner, and founder of Toltec Global Services, joins us to share his perspective gained from creating hundreds of successful campaigns leveraging content for clients.
"In reality it's only you and your parakeet chirping out original material," - Jeff Elias.

HOW: Grab a cup of coffee and take 30-minutes for this informative, free webcast, and learn how to feed the content engines, compete with your largest competitors and gain recognition and branding for your organization in a sea of content.

Register: <https://attendee.gotowebinar.com/register/848422019322877954>

This webinar will cover:

- Types of content
- How it's sourced
- How content is disseminated

Contact: For more information, photos and interviews please contact Rhonda S. Verona at R.S.V.P. and Associates, **480-998-4323**
E-mail: Rhonda@rsvppr.com

About eTrigue:

Since 2005, eTrigue continues as the ease-of-use leader and provider of Intelligent Demand Generation™ SaaS products that improve and accelerate the way marketing and sales teams generate qualified leads and close sales. The DemandCenter™ marketing automation platform helps marketers build more successful demand generation programs that target, nurture and qualify prospective customers based on their "digital biography", and give sales teams the real-time intelligence they need to identify, prioritize and effectively interact with prospective customers. For more information please visit www.etrigue.com or call 1-800-858-8500.

About Toltec Global Services

Toltec uses the blend of art and science for business to business demand generation marketing, disrupting the usual marketing strategies and is able to perform simply with complex solutions. The company offers services in marketing automation, digital event marketing, social media marketing, design and development, software integration, and multi-media production. TGS's approach to success is made up of the 5 "Ds" that are critical to the success of any successful marketing campaign. The 5 "Ds" to success

are: Design, Development, Deploy, Debrief and Distribute. Headquarters are in Scottsdale, Arizona with business globally. Visit www.toltecglobalservices.com, [Facebook](#), [Twitter](#), [Instagram](#) or [Linkedin](#) or call the TGS Team at (480) 214-9898 or email jeff@toltecglobalservices.com